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ecowrap™

Go green without compromising on quality

When it comes to plastic wrapping publications and other direct mail, Melbourne Mail Management supply a 100% Degradable plastic - ecowrap - that is endorsed by leading environmental bodies.

This product is made by EPI's pioneering OXO-BIODEGRADABLE additive technology that has been recognized under the ASTM 6954-04 guide.

Exposure to sunlight or heat triggers a 2 step process, wherein the plastic breaks down through oxidation into small fragments, which then decompose into the natural elements of carbon dioxide, water, biomass and minerals.

This plastic has the following properties:

- No adverse toxicological effects or by products.
- Ideal for single use or reusable limited life plastic applications.
- Recyclable (pre and post consumer prior to degradation)
- Customized degradable additives: formulated for compost, agricultural and landfill environments including inadvertent litter disposal.
- Helps reduce waste and will assist in the reduction of greenhouse gases.
- Proven to degrade in a landfill environment ultimately taking up less landfill space.
- Controlled lifetime products from manufacture, to service, to disposal.
- Degradation is triggered by heat, UV light/sunlight (enhanced by mechanical stress and moisture)
- Endorsed by EPI's International Scientific Advisory Board (ISAB)
- Already used extensively in Europe where critically limited landfill areas must be prudently managed.
- Conserves the environment for future generations
- Cost effective and competitively priced.